

VALUEPART INC.

IDA Names Valuepart “Gold” Sponsor of 2015 Annual Convention



July 20, 2015 – Vernon Hills, Illinois. The Independent Distributors Association (IDA) today named longtime member Valuepart a “Gold” sponsor of its 2015 convention. Held at the JW Marriott Marquis in Miami Florida from October 14 – 17, 2015, the international event is attended by thousands of construction industry leaders from manufacturing, wholesaling, service, and business-to-business sales.

IDA is the largest association of non-OEM affiliated businesses that supply quality parts, service, and equipment to the heavy construction industry. The organization’s annual convention brings together like-minded industry leaders to discuss commercial opportunities, to participate in professional development workshops, and to create and renew longstanding relationships.

Valuepart regional leader and former IDA President Russ LeRoy worked closely with the organization in aligning the company’s presence at this year’s convention, which promises to be bigger than ever. “The IDA convention is always one of the high points of the year for the Valuepart organization”, reported LeRoy, “And this year is particularly special, since Valuepart’s sales growth with the IDA membership has been through the roof!”

For further information about Valuepart’s participation at the IDA convention, please reach out to Valuepart’s marketing contact Diana Alves / marketing@valuepart.com

About Valuepart and Valuepart Inc.:

Valuepart is a leading global manufacturing and wholesale distribution enterprise focused on the supply of aftermarket construction undercarriage components and repair parts. Marketing its products under the “VTRACK by Passini” brand, the company maintains manufacturing and supply chain assets on five continents and serves OEMs, dealers, distributors, and end users worldwide. Wholly owned subsidiary Valuepart Inc. serves customers in North, Central, and South America through a network of ten warehousing and administrative offices.

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