

VALUEPART INC.

Valuepart Introduces Dealer Aftermarket Repair Parts Brochure Targeting Specific Caterpillar™ Models



Valuepart Inc. has introduced a dealer-focused marketing brochure that communicates the company's broad aftermarket repair parts and undercarriage product coverage for specific models of Caterpillar™ brand construction machinery.

Focusing on a set of Caterpillar™ models with large installed base populations, the brochure covers aftermarket parts available from

Valuepart for Caterpillar™ model 331– 385 model 910 – 992 Wheel Loaders, Caterpillar™ model 613 – 657 Scrapers, Caterpillar™ model 12 – 160 Motor Graders, and Caterpillar™ model 414 – 436 Backhoes.

The graphically designed nine page booklet pictures specific Caterpillar™ brand equipment and describes the various aftermarket power train, engine, hydraulic, undercarriage, ground engaging, and wear parts products sold by authorized Valuepart dealers.

“The brochure has been in the design phase for months but is literally hot off the presses” said Jeff Sydney, Valuepart’s Repair Parts Lead, “We’re in the process of getting printed materials out to our dealer network but in the meantime, the brochure is available for electronic download on the Valuepart online dealer portal.”

For further information regarding access to the document, including printed versions, please contact Valuepart marketing contact Diana Alves / alvesdiana@valuepart.com

Caterpillar is a registered trademark of Caterpillar Inc. and is in no way affiliated with Valuepart Inc.

About Valuepart and Valuepart Inc.:

Valuepart is a leading global manufacturing and wholesale distribution enterprise focused on the supply of aftermarket construction undercarriage components and repair parts. Marketing its products under the “VTRACK by Passini” brand, the company maintains manufacturing and supply chain assets on five continents and serves OEMs, dealers, distributors, and end users worldwide. Wholly owned subsidiary ValuePart Inc. serves customers in North, Central, and South America through a network of ten warehousing and administrative offices.

Call Us Toll Free:

USA: 877.358.2583

Canada: 800.465.1650

Export: 214.340.4393

VALUEPART
INC.

www.valuepartinc.com